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October 7, 2009

Benjamin I. Ginsberg 212-457-6405 bginsberg@pattonbaggs.com

Thomasenia P. Duncan, Esquire General Counsel Federal Election Commission 999 E Street, N.W. Washington, D.C. 20463

Dear Ms. Duncan:

Attached please find the response of the Decidedly Unhappy Mainstream Patriots Rejecting Evil-Mongering Incompetent Democrats Political Action Committee to MUR 6213.

Please do not hesitate to contact me if you have any questions.

blg/jmt

Attachments

BEFORE THE FEDERAL ELECTION COMMISSION

RESPONSE OF THE DECIDEDLY UNHAPPY MAINSTREAM PATRIOTS REJECTING EVIL- MONGERING INCOMPETENT DEMOCRATS POLITICAL ACTION COMMITTEE))))) MUR 6213)))	RECEIVED REC
	SUMMARY	38 : 38

Because the Complainant's charges have no basis in fact or law, we request that the Commission dismiss the above-captioned matter promptly. Respondent ("the PAC") has included disclaimers on all public communications as required by law, and its current Statement of Organization on file with the Commission shows its full name as the Decidedly Unhappy Mainstream Patriots Rejecting Evil-mongering Incompetent Democrats Political Action Committee. To the extent the Commission finds any violation, it is purely technical and not worthy of the Commission's limited resources.

FACTS

The PAC was formed as "Dump Reid Political Action Committee" on August 17, 2009. On September 18, 2009, the PAC filed an amended Form 1 to clarify that its full and proper name is the "Decidedly Unhappy Mainstream Patriots Rejecting Evil-mongering Incompetent Democrats Political Action Committee," and that "Dump Reid" is an acronym or abbreviation. See Attachment A. As permitted by law, the PAC maintains an ongoing fundraising project known as the "Dump Reid PAC."

At no point has the PAC distributed public communications lacking a disclaimer as required by 2 USC § 441d and 11 CFR § 110.11. The PAC's official website, www.dumpreid.com, includes a

proper "paid for by" and "not authorized by" disclaimer. The website <u>www.dumpharry.com</u> is not owned or paid for by the PAC.

LEGAL ARGUMENT

A. The PAC's Website and Printed Materials Contain the Proper Disclaimers.

The PAC's printed mailings and website conform to federal law and Commission regulations with respect to required disclaimers. See 11 CFR § 110.11

1. The PAC's Printed Mailer Contains the Proper Disclaimers.

Contrary to the Complainant's allegation, the only mailing the PAC has ever distributed contains the required disclaimers. The printed materials attached to the Complaint are a draft of what was later distributed. Complainant appears to have procured the draft through unknown channels. Tellingly, the Complainant does not assert that it obtained its attachment from any individual who received it as part of a public distribution.

The piece actually distributed contained a full and proper disclaimer:

PAID FOR BY AND AUTHORIZED BY DUMP REID PAC AND NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE. (WWW.DUMPREID.COM)

See Attachment B. This disclaimer provides (1) the entity name on file with the Commission at the time of the mailing, see 11 CFR § 110.11(c); (2) that the communication is not authorized by a candidate, see 11 CFR 110.11(b)(3); and (3) the PAC's website address, see 11 CFR § 110.11(b)(3).

No other legal requirements apply.

2. The PAC's Website Contains the Proper Disclaimers.

Following is the full and proper disclaimer that appears on www.dumpreid.com. sw

Attachment C:

PAID FOR BY DUMP REID PAC

AND NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE
A SPECIAL PROJECT OF THE DECIDEDLY UNHAPPY MAINSTREAM PATRIOTS
REJECTING EVIL-MONGERING INCOMPETENT DEMOCRATS PAC
WWW.DUMPREID.COM

This disclaimer provides (1) the entity name, sw 11 CFR § 110.11(c); (2) that the communication is not authorized by a candidate, sw 11 CFR 110.11(b)(3); and (3) the PAC's website address and physical address, sw 11 CFR § 110.11(b)(3). No other legal requirements apply.

Prior to the public release of the website, beginning August 4, 2009, the initial "splash page" contained only a short disclaimer stating that the site was "paid for by" Dump Reid PAC, the name then on file with the FEC. Other pages on the website, including the PAC's contribution collection page, did contain a full and complete disclaimer including the required "authorized by" language pursuant to 11 CFR § 110.11(b)(3). On September 11, 2009, the "splash page" was updated to include a full disclaimer, as the Complainant grudgingly admits. Even during the short interim period, there could be no question concerning the identity of the sponsoring entity—the entity's contact information, name, and contribution information were all included on the website. It was equally clear that the site, which is highly critical of Senator Harry Reid, was not affiliated with his campaign.

To the extent this brief period could possibly be considered a technical violation of its regulations, the Commission should not, as several Commissioners have previously stated, waste its resources chasing such a frivolous Complaint. See Ellen L. Weintraub, Steven T. Walther, et al, MUR 5651 Statement of Reasons ("An agency generally cannot act against each technical violation of the statute it is charged with enforcing.") (citations and quotations omitted); Steven T. Walther, Ellen L. Weintraub, et al, MUR 5595 Statement of Reasons ("Under the circumstances, even if a technical violation of [2 USC 441d] could be proven, the matter does not represent a sufficiently serious

matter to devote the resources to pursue."); Ellen L. Weintraub, et al, MUR 5523 Statement of Reasons (dismissing alleged disclaimer enforcement matter as low priority).

With respect to www.dumpharry.com, this website is owned and operated by an individual (Charles Muth), and not by the PAC. The PAC neither controls not funds www.dumpharry.com.

The PAC is certainly not prohibited from linking to the page on its own website, which it does pay for, and the Complainant does not argue otherwise.

B. The PAC's Name Does Not Violate the Law.

"Dump Reid" Political Action Committee filed its initial Form 1 with the Commission on August 17, 2009. That filing was accepted without any notification from the Reports Analysis Division or any other Division of the Commission that the PAC's name was somehow contrary to Commission regulations. On September 18, 2009, only thirty days later, the PAC filed an amended Form 1 to clarify that its full and proper name is the "Decidedly Unhappy Mainstream Patriots Rejecting Evil-mongering Incompetent Democrats Political Action Committee." See Attachment A. The PAC maintains an ongoing fundraising project known as the "Dump Reid PAC."

1. The PAC is Permitted to Maintain a Fundraising Project Known as "Dump Reid" PAC.

The law permits a PAC to maintain an ongoing fundraising project that includes the proper name of a federal officeholder. Sw 11 CFR § 102.14(b)(3). As the Commission made clear in Advisory Opinion 1995-9 (NewtWatch):

In contrast to the committee name restrictions, a candidate's name may be used in the title of a special project operated by an unauthorized committee if the project title clearly and unambiguously shows opposition to the named candidate. 11 CFR 102.14(b)(3). The operation of a World Wide Web site would be considered a project of the Committee. Here, the Commission notes that under the regulations, phrases showing clear and unambiguous opposition to a candidate are not limited to specific words such as "defeat" or "oppose." The use of the term "watch," when coupled with a candidate's name, conveys clear and unambiguous opposition to the candidate being watched. "NewtWatch" connotes your view that Speaker Gingrich

needs to be kept under careful and constant close scrutiny, and your view that users need to be on the alert or to be on their guard with respect to Speaker Gingrich. Accordingly, the Act and Commission regulations do not prohibit the Committee from using the name "NewtWatch" as a project name.

AO 1995-9 at 6. Clearly, the name "Dump Reid" conveys "clear and unambiguous opposition to a candidate."

2. Even During the Short Period in Which the PAC's Form 1 Did Not Include Its Full Name, There is No Violation.

Even during the short period in which the PAC's Form 1 did not include its full name, there is no genuine violation.

First, the touchstone of 2 USC § 432(e)(4) (barring a political committee which is not an authorized committee from including the name of any candidate in its name) is the potential for voter confusion. As the D.C. Circuit Court of Appeals has stated, "subsection (e)(4) is directed solely at disclosure of whether a political committee that solicits funds from the public is part of the authorized campaign machinery of a candidate . . . [it requires entities to] clarify[] for readers and potential contributors the candidate authorization status of the political committees who sponsor advertisements and fund solicitations." Common Camp a Federal Election Committees, 842 F.2d 436, 442 (D.C. Cir. 1988). The Complainant has not argued, and could not possibly argue, that citizens were led to believe that any "Dump Reid" communications were sponsored or authorized by Senator Harry Reid.

Second, even to the extent the Commission considers the name "Dump Reid" confusing enough to sanction under § 432(e)(4), the name appeared on disclaimers and on the PAC's Form 1 for a mere thirty dept. Such a minor infraction hardly warrants the Commission's time and resources, especially given the Commission's acceptance of the initial Form 1. See supre Section A.2 (quoting Statements of Reasons).

MUR 6213: Response of the Decidedly Unhappy Mainstream Patriotz Rejecting Evil-mongering Incompetent Democrats Political Action Committee Page 6 of 6

CONCLUSION

For the aforementioned reasons, we respectfully request that the Complaint be dismissed.

pectfully subgritted

Dated:

October 7, 2009

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FEC FORM 1

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ATTACHMENT B It's time to do it again! It's time to 1910年1910年 In 2004, conservatives from across the country banded together and sent forn Deschie, the Democrat leader of the Senate, packing

HELP DUMP REID. SEND IN YOUR DONATION TODAY.

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Donations are not tax deductible for federal income tax purposes. Corporations, leber unions, foreign nationals or federal contractors may not contribute. All contributions are voluntary and you may refuse to contribute without reprisel. Contributions made to the DUMP REID PAC directly will be sport for PAC activities and programs as the PAC determines within its sale discretion. Contributions made all restly to the PAC will not be compared for any condidate.

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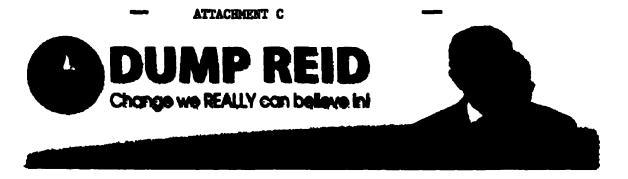
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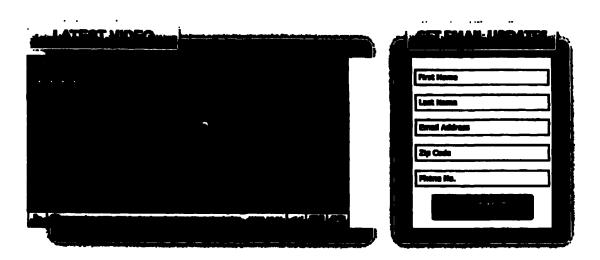
OCCUPATION

Reduct Bretten Law requires us to request this information: If you provide this information now, you will save the PAC substantial administrative costs.

Pedaral Election Law requires us to use our best effort to obtain and report the name, mailing address, occupation and name of employer for each individual values contributions to candidates or the DLBP RED PAC consents 2016 in a calendar year.

PAID FOR BY AND AUTHORIZED BY DUMP REID PAC AND NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE. (WWW.DUMPREID.COM)





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